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MPLS.ST.PAUL MAGAZINE WEDDINGS MAGAZINE PARTNERS WITH FOREVER-TV

MINNEAPOLIS (May 10, 2011)

Mpls.St.Paul Weddings Magazine and Forever-TV have joined forces to keep Twin Cities brides on the cutting edge of bridal trends and fashions.

Mpls.St.Paul Weddings Magazine is the only bridal magazine in the market created as a true planning tool with the most local resources and ideas. Forever-TV provides engaged couples with weekly wedding content on a video based online platform. Future Forever-TV segments will feature Emily Howald, Mpls.St.Paul Weddings Magazine editor.

"I'm so excited about this collaboration," said Emily Howald, Mpls.St.Paul Weddings editor. "When you team our fresh editorial approach and bridal expertise with Forever-TV's innovative and engaging methods of teaching brides all about wedding planning, this partnership is the perfect union of two trusted resources in the Twin Cities Bridal market. Between the two of us, local brides will have everything they need to plan their dream wedding!"

Mpls.St.Paul Magazine Weddings is published bi-annually in August and January and can be found on newsstands and at local wedding specialty stores. Mpls.St.Paul Magazine Weddings is the official magazine partner for The Wedding Guys bridal show "Unveiled."

About Mpls.St.Paul Weddings Magazine

Mpls.St.Paul Magazine is an award-winning publication providing its own unique blend of lifestyle information, ideas, community insight and service to its readers. For more than 36 years, Mpls.St.Paul Magazine has celebrated the breadth of Twin Cities life including food and dining, entertainment, local interest, fashion, home, and more. Mpls.St.Paul Magazine sells more issues on average per month than any other monthly local, regional or national publication. For more information, visit our web site at www.mspmag.com.

About Forever-TV

Forever-TV is the ultimate online destination for engaged couples to use as a resource to learn all about planning a wedding in a fun, video based platform. We are all about content. Every week we work hard to provide fresh and relevant content in our episodes that make planning your wedding fun. Our first show "Your Wedding" hosted by Amanda Day is a show all about planning your wedding, insider tips, and do it your self ideas that is fun and easy to watch. Every week we put out new exciting content based on what our viewers want to see and learn about. The show is produced by wedding film makers Charles Eide, and Michael Danielson who strive to create content rich, exciting and fun material that brides and grooms will love.

