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## MPLS.ST.PAUL MAGAZINE PRESENTS FASHIONOPOLIS

### *Fashion Show Highlighting the Best in Fall Fashion*

**MINNEAPOLIS** (September 2, 2014) –FASHIONOPOLIS, *Mpls.St.Paul Magazine's* fashion show, gives Twin Cities fashion enthusiasts the exclusive opportunity to see the September issue of *Mpls.St.Paul Magazine* come to life on the runway.

The event will take place at ARIA on Thursday September 11<sup>th</sup> at 6:30 PM. Guests are invited to a pre-party for cocktails, appetizers, and to mingle with local fashion notables. The runway show begins at 7:30 PM.

Hosted by Allison Kaplan, Senior Shopping & Style Editor and produced by local fashion show guru Grant Whittaker, FASHIONOPOLIS will highlight the best of fall fashion. The show is designed to inspire, and also remind the audience of all the great fashion available right here in the Twin Cities.

"Our style issue is full service: We take you from the essentials you'll want in your wardrobe this fall, to some of the more daring looks you're going to want to try. And then, for inspiration, we show you how some local style stars pull it off. Get ready to be inspired!" said Kaplan. "Of course, first, you have to know where to shop, and so, as always, we highlight dozens of our favorite Twin Cities boutiques."

According to Kaplan, "September is always a big time to talk about fashion, but this year, we decided to do more than show you the trends, and provide timeless style inspiration from Minnesotans that have it in spades. It was quite the feat to get our nine "style stars" in one room at a time. We picked them not only because they look great, but because of the amazing things they are doing in retail and design to really put the Twin Cities on the map."

"We were thrilled with the enthusiastic response and sold out crowd at our first-ever Fashionopolis last year. It's such a perfect way to kick off fall and start your shopping wish list. We can't wait to do it again!"

THIS EVENT IS SOLD OUT. For a chance to win tickets, visit [mspomag.com/fashionopolis](http://mspomag.com/fashionopolis). For interview requests, please contact Stacy Pagano, Director of Marketing & Events at 612.336.9207 or [spagano@mspomag.com](mailto:spagano@mspomag.com)

**WHAT:** FASHIONOPOLIS, presented by Prairie Organic Spirits  
**WHERE:** ARIA  
105 N 1st St. Minneapolis, MN 55401  
**WHEN:** Thursday, September 11th.  
Doors: 6:30 PM  
Show: 7:30 PM  
**MORE INFO:** [www.mspomag.com/fashionopolis](http://www.mspomag.com/fashionopolis)

#### **About *Mpls.St.Paul Magazine***

*Mpls.St.Paul Magazine* is an award-winning publication providing its own unique blend of lifestyle information, ideas, community insight and service to its readers. For more than 40 years, *Mpls.St.Paul Magazine* has celebrated the breadth of Twin Cities life including food and dining, entertainment, local interest, fashion, home, and more. *Mpls.St.Paul Magazine* sells more issues on average per month than any other monthly local, regional or national publication. For more information, visit our web site at [www.mspomag.com](http://www.mspomag.com).

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