

Contact: Megan Wahman
612.336.9227
mwahman@mspmag.com

Mpls.St.Paul Magazine And Pure Design Present:

“Live Like A Twin Cities Housewife” Contest

Chance to Win \$6,000 in Luxury Goods

MINNEAPOLIS (June 23, 2011) – Who needs Bravo? *Mpls.St.Paul Magazine* has named its own Twin Cities Housewives. Read all about them and their fabulous lives in the July issue.

The five notable Twin Cities Housewives who grace the July cover of *Mpls.St.Paul Magazine* are: Jennifer Kline, Landyn Hutchinson, Anna Lyon, Rebecca Sorensen and Sara Talebi. These women have been successful in their professions as well as active with several philanthropic organizations (bios attached).

“The Twin Cities definitely has its “housewives,” says Allison Kaplan, Shopping and Style Editor of *Mpls.St.Paul Magazine*. “ We delved into the lives, the closets, the careers and country clubs of five local women living the fabulous life.”

Think we overlooked someone? Here’s your chance to give us your best “housewife”. As part of the excitement, *Mpls.St.Paul Magazine* will host a website contest for the public to submit their own video and/or photo to compete for \$6,000 in luxury prizes and the bragging rights to be named a “Housewife of the Twin Cities”.

Readers are encouraged to visit mspmag.com/housewives from June 23-July 18 to submit a video and/or photo. Public voting will be held July 19-25. The top five vote getters will be invited to an exclusive “Housewife Party” hosted by Pure Design on July 27 to unveil the winner.

Prize package includes: \$5,000 dream closet by California Closets, complimentary brow shaping by Extradados, \$250 gift card to Jon Charles, Foxy Falafel dinner and delivery for four, \$100 gift card to Spalon Montage, baubles from Bergstrom Jewelers and much more!

What: *Mpls.St.Paul Magazine* and Pure Design Present: “Live Like a Real Twin Cities Housewife” Contest

Where: mspmag.com/housewives

When: Submissions June 23-July 18; Public Voting July 19-25; Winner Unveiled July 27

More Information: www.mspmag.com /housewives or 612.336.9207

About *Mpls.St.Paul Magazine*

Mpls.St.Paul Magazine is an award-winning publication providing its own unique blend of lifestyle information, ideas, community insight and service to its readers. For more than 37 years, *Mpls.St.Paul Magazine* has celebrated the breadth of Twin Cities life including food and dining, entertainment, local interest, fashion, home, and more. *Mpls.St.Paul Magazine* sells more issues on average per month than any other monthly local, regional or national publication. For more information, visit our web site at www.mspmag.com.

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July Cover Twin Cities Housewives - bios

Landyn Hutchinson is married to Minnesota Vikings guard Steve Hutchinson. Hutchinson, a former nurse, is an aspiring lifestyle expert who volunteers for the Starkey Hearing Foundation and Champions for Children's Hearts.

Sara Talebi is married to Kam Telebi, Crave founder and CEO. Talebi has a background in interior design and has used that knowledge to help behind the scenes at Crave.

Jennifer Kline is a TV host at ShopNBC, as well as a past Mrs. Minnesota winner and an avid volunteer for Children's Cancer Research, Feed My Starving Children and more.

Rebecca Sorensen is married to Mark Sorensen, the managing director at CarVal Investors. Sorensen currently does freelance public relations for "On Being with Krista Tippett" of American Public Media.

Anna Lyon is the general manager of global and Midwest accounts for InterCall, as well as a past president of the Junior League of Minneapolis.

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