

Natasha Freimark
612.336.9207 – work
612.741.0787 - cell
nfreimark@mspmag.com

Mpls.St.Paul Magazine's **April** issue is packed with everything that makes the Twin Cities one of the most appetizing places to live. From unique foods and hangouts to stylish social events, see why Minnesota residents love to live here. Here are some highlights that would make great fodder for your audience:

COVER STORY: Hit the Road

Our ultimate getaway guide offers the best hikes, walks, drives, and bikes Minnesota has to offer.

FEATURE: Top Pastry Chefs

Editors Stephanie March and Dara Moskowitz Grumdahl set out to discover the Twin Cities' top pastry chefs, for whom dessert making is an art form.

FEATURE: A Passion for Crime

Minnesota's own David Housewright sets his mystery novels in the Twin Cities and uses crime to explore larger issues.

FEATURE: Inquiring Minds

Reporter Steve Marsh sits down with Charlie Hoag, a *Star Tribune* advertising lifer who has been in the business since 1962.

SHOPPING + STYLE: Editor Allison Kaplan dishes on the green and floral trends this season, as well as where to buy them.

EAT + DRINK: Stephanie March reviews Ward 6 in St. Paul. Plus, Dara Moskowitz Grumdahl writes about the next best thing in the restaurant world: second generation establishments of Victory 44 and Travail.

Let us make your job easier! Our editorial team stays ahead of the people, places, and things that are defining life in the Twin Cities and are available to bring these topics (and others) to life in your programming. **Please contact Marketing & Events Director, Natasha Freimark** (nfreimark@mspmag.com or (w) 612.336.9207, (c) 612.741.0787) to schedule an appearance of one of our team for an upcoming show.

Best,



Jayne Haugen Olson
Editorial Director
Mpls.St.Paul Magazine
612.336.9272
jolson@mspmag.com

P.S. Our own **Dara Moskowitz Grumdahl** was nominated by the prestigious James Beard Foundation for the Distinguished MFK Fisher writing award for her wonderful story about a small cheese producer near Grantsburg, Wisconsin titled, "The Cheese Artist" in the August issue of *Mpls.St.Paul* magazine. You can view the article here: www.mspmag.com/Eat-And-Drink/Articles/Features/The-Cheese-Artist

Congrats to Dara on this very special nomination!!