

Mpls St Paul 2019 EDITORIAL CALENDAR



FACT: Mpls.St.Paul Magazine outsells Martha Stewart, O Magazine People & Real Simple **COMBINED** on local newsstands.

261,949
readers per issue

		AD CLOSE	ART DUE	NEWS STAND
JAN	Features: TOP DENTISTS Ad Sections: Home & Remodeling Show Program*; Annual College Guide & Education Profiles; Five Star Wealth Managers; Event Planning Supplement: Weddings*	NOV 14	NOV 16	DEC 27
FEB	Features: OUT & ABOUT IN THE CITY Ad Sections: Home & Garden Show Program; Specialty Clinics & Medical Profiles; Fitness & Wellness Event: Fit Fest	DEC 17	DEC 19	JAN 29
MAR	Features: BEST RESTAURANTS Ad Sections: Kids' Guide; Cosmetic Procedures & Medical Profiles; Sleep Guide Supplement: Home & Design*	JAN 17	JAN 21	FEB 27
APR	Features: WEEKEND GETAWAYS + TOP DOCTORS RISING STARS Ad Sections: City Guide--Stillwater; Women Super Lawyers; Event Venues; Medical Profiles	FEB 13	FEB 15	MAR 26
MAY	Features: INSIDERS' GUIDE TO THE TWIN CITIES + BEST RESTAURANTS (Readers Poll) Ad Sections: Luxury Homes & Landscaping; Beauty and Spa; Women's Health & Medical Profiles	MAR 21	MAR 25	MAY 1
JUN	Features: 90 DAYS OF SUMMER Ad Sections: City Guide--Downtown Minneapolis; Casinos; Dental Specialties & Dental Profiles; Orthopedics & Medical Profiles Supplement: Home & Design* Event: Best of Summer Party	APR 17	APR 22	MAY 29
JUL	Features: TOP DOCTORS Ad Sections: Newcomers!/Home Buyers' Guide; Luxury Apartments & Condos; Medical & Dental Profiles Supplement: Weddings* Event: Outstanding Nurses Awards	MAY 15	MAY 17	JUN 25
AUG	Features: FOOD & DINING Ad Sections: Continuing Education & Education Profiles; Mental Health & Medical Profiles; City Guide; Super Lawyers; Ask the Experts	JUN 18	JUN 20	JUL 30
SEP	Features: FALL TRAVEL + FALL FASHION + FALL ARTS PREVIEW Ad Sections: Pain Management & Medical Profiles; Cosmetic Dentistry & Dental Profiles Supplement: Home & Design* Event: Fashionopolis	JUL 18	JUL 22	AUG 27
OCT	Features: EAT & DRINK Ad Sections: College Prep & Higher Education & Education profiles; Women at Work & Women Who Move Minnesota; Women's Health & Medical Profiles; Kitchen & Bath; Fall Beauty	AUG 21	AUG 23	OCT 1
NOV	Features: SHOP LOCAL & HOLIDAY GIFTS + MEDICAL GUIDE + FINE JEWELRY Ad Sections: Medical and Dental Profiles; Winter Getaways; Holiday Entertaining; Holiday Gift Guide; Super Real Estate Agents and Super Mortgage Professionals Supplement: Home & Design* Event: Holi-Go-Fabulous	SEP 19	SEP 23	OCT 29
DEC	Features: OUTSTANDING NURSES Ad Sections: Planned Giving; Aging Well; Holiday Gift Guide; Faces of Minneapolis St.Paul	OCT 17	OCT 21	NOV 26

*early deadlines apply